

Business Major (Marketing Emphasis)**Suggested Sequence of Courses****Bethel University/College of Arts & Sciences**

<i>Fall</i>		<i>Interim</i>	<i>Spring</i>		<i>Year</i>
<u>Freshman</u>					
BUS130 Business Problem Solving	3	Nature of Persons (N) course	3	BUS105 Info Technology & Applications	3
or BUS100M Business Calculus (<i>spring only</i>)				MAT131M Statistical Analysis	3
GES106 Introduction to the Liberal Arts	1			GES130 Christianity & Western Culture*	4
GES110 College Writing*	3			BIB101 Introduction to the Bible	3
GES125 Introduction to the Creative Arts*	4			Physical Well-being (Y) course	1
Second Language (S)** course	<u>4</u>				
	15		<u>3</u>		<u>14</u> 32
<u>Sophomore</u>					
BUS210 Financial Accounting	4	Contemporary Western Life and Thought (L) course*	3	BUS220 Principles of Marketing	4
BUS230 Principles of Management	4			Laboratory Science (D) course	4
ECO201 Basic Economics	4			World Cultures (U) course	3
THE201 Christian Theology*	<u>3</u>			Elective	<u>3</u>
	15		<u>3</u>		<u>14</u> 32
<u>Junior</u>					
Marketing course (choose from BUS318, BUS319, BUS321, BUS324)	3	Interpreting Biblical Themes (J) course	3	BUS344 Managerial Finance	4
ECO301 Intermediate Microeconomics	3			Marketing Course (choose from BUS318, BUS319, BUS321, BUS324)	3
Business or Economics Elective	3			Business or Economics Elective	3
Economics Elective (exclusive of ECO200)	3			Comparative Systems (G) course	3
or BUS208 Writing for Business & Industry					
or BUS361 Business Law					
Science, Technology and Society (K) course	<u>3</u>				
	15		<u>3</u>		<u>13</u> 31
<u>Senior</u>					
Marketing course (choose from BUS318, BUS319, BUS321, BUS324)	3			BUS481 Internship in Business	3-4
Economics Elective (exclusive of ECO200)	3			BUS420 Marketing Management	3
or BUS208 Writing for Business and Industry				Contemporary Christian Issues (P) course	3
or BUS361 Business Law				Electives	4-5
Leisure and Lifetime Sports (Q) course	1				
Electives	<u>6</u>				
	13				<u>14</u> <u>27</u>
					122*

_____ Artistic Experience (A) _____ Cross-cultural Experience (Z)

* GES145, 146, 245, and 246 Western Humanity in Christian Perspective I-IV may be substituted for the highlighted courses. These four courses MUST be taken sequentially – 145 (fall, freshman), 146 (spring, freshman), 245 (fall, sophomore), and 246 (spring, sophomore). Since the Western Humanities program is 1 credit less than the 5 separate Gen Ed courses, the student must ADD 1 additional elective credit in order to meet the total credits required for graduation.

** Students must complete through the second semester of a first year language course or equivalent. (Check the Catalog for details of this option.)

▪ This program assumes a student will use BUS100M or MAT131M to meet the general education Mathematics requirements.

▪ Most financial aid packages stipulate 12 credits/semester; Minnesota state grants are reduced when credit load falls below 15 credits/semester. (Interim credits may be split between fall and spring for state grant purposes only.)