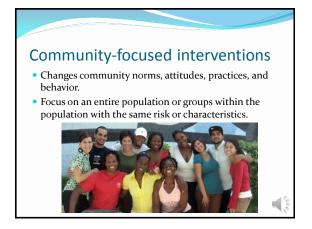


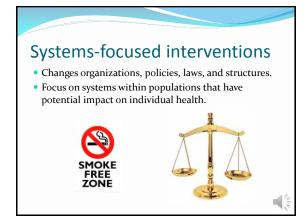
Individual/family-focused interventions

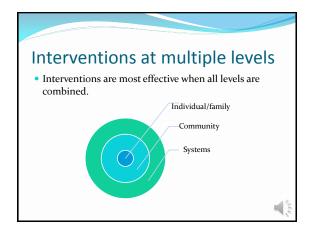
- Changes knowledge, attitudes, beliefs, and behaviors of individuals.
- Interventions are directed at individuals.
- May be done as part of a group.
- Receive services because they are part of a populationat-risk.





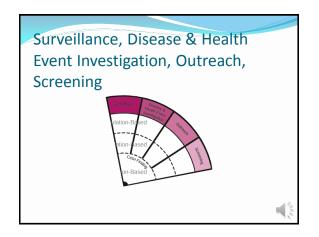


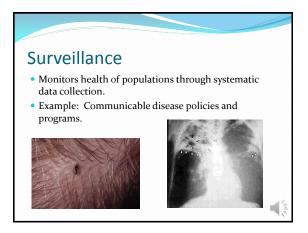




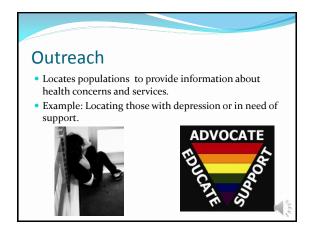


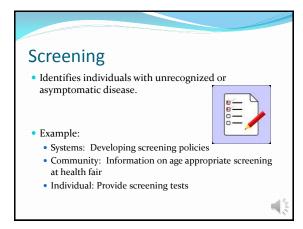
Interventions • All public health nursing interventions are population based • Interventions are determined through a community assessment • Interventions focus on the entire population at risk • Interventions focus on determinants of health • Interventions are focused on prevention

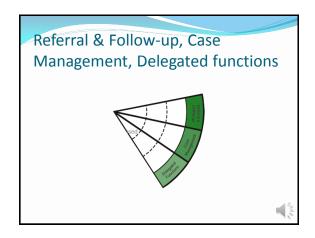


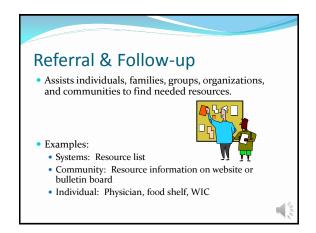






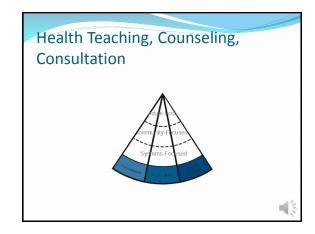




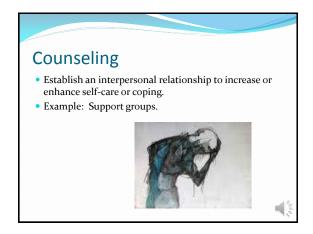


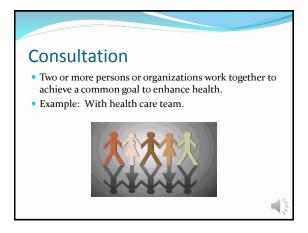


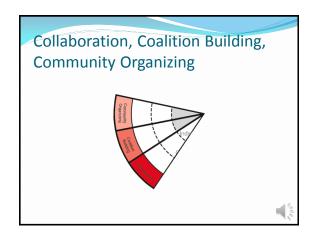












Collaboration Collaboration commits two or more persons or organizations to achieving a common goal to enhance the capacity to promote and protect health. Example: Connect high risk youth/released inmates with community services.

Coalition Building & Community Organizing • Promotes and develops alliances among organizations or groups to build linkages to address health concerns. • Help community groups to identify common problems or goals, mobilize resources, and develop and implement strategies for reaching goals. • Example: Connect with community organizations to reduce teen alcohol consumption.





Social Marketing

- Uses marketing or advertising principles and technology to influence health practices.
- Examples:
 - · Publicizing events or services.



Policy Development & Enforcement

- Policy development results in rules, regulations and policies.
- Policy enforcement compels people to comply with rules, regulations, and policies.
- Examples: Transportation and background checks.





Conclusion

 The Intervention Wheel can be used to describe the totality of specialty public health nursing practice.





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